Power of Social Media in Citizen Empowerment.

BY
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10TH AUG 2011
Have you joined the Band wagon?
Social Media?

People + Technology = Communication

And the SKILLS??

IGF Uganda 2011
What’s the Potential of Social Media?

- Social Networking
- Video and photo sharing
- Blogging
- Micro-blogging
- Wikis
- Resource Organizing
Potential
Opportunities they present....

- Online training.
- Wider outreach and sharing of content.
- Increased access to relevant and up-to-date content.
- Establishment of Communities of practice.
- Remote Collaboration and Networking
- Real-time communication (Feedback)
- Income generation-Advertising, Revenue,
The Case of Uganda #walk2work

Results for #walk2work

Tweets · Top ·

emmanuwamanya nuwamanya emmanuel
#Kizza Besigye has relaunched #walk2work at the Nyondo grounds masaka #fb
4 minutes ago

maureenagena Maureen Agena
#walk2work
22 minutes ago

ayake Arthur Oyako
@TimKalyegira I hope you follow @echwaluedward he is in Masaka, the #Walk2work officially starts tomorrow.
27 minutes ago

bmuluu Bernie Muluu
#Londonriots and #walk2work- Another one by Fred Senoga Makuhuwa.twitpic.com/63u79e via @twitpic
A blogger sharing her opinion.

Besigye arrested again, US issues warning on protest crackdown, Uganda Civil Society wakes up

APRIL 28, 2011

by rosebell

After spending Easter in a jail, Uganda’s opposition leader Dr. Kizza Besigye was granted bail with ridiculous conditions that he would not participate in walking to work for seven months. The abuse of judicial power was at display as the magistrate put a price tag on Besigye’s freedom. As it would turn out
Uchaguzi Uganda: Did Ugandans decide?

Uchaguzi Uganda
Uganda Decides

» Home

CAMPAIGNS

- Transportation of voters  
  Mar 7 2011
  bubandi kyenjonjo uganda

- Campaigns in Panyimur  
  Mar 7 2011
  pANYIMUR, UGANDA

- Election rallies in Panyamur Nebbi  
  Mar 3 2011
  Panyamur Nebbi Uganda

- Two women mps wave at voters during the voting exercise  
  Feb 19 2011
  soroti municipality
The Risks

- Privacy
- Online Identity
- Security
- Loosing a sense of direction
- Addictive
Beyond Uganda

- London Riots #londonriots
- Egypt Riots #jan25

BIG QUESTION:

What percentage of the citizens can be empowered through Social media?